

D.I.A.M.O.N.D.S. POWER PROMPT

A simple framework for getting stronger, more useful AI results

D**DETAILS**

State the assignment clearly. What do you want AI to help you do?

I**INFORMATION**

Add the context and backstory AI needs to understand the situation.

A**AUDIENCE / PURPOSE**

Name who this is for and what you want the final result to accomplish.

M**MINDSET**

Tell AI what role or expertise to bring - and how you want to be perceived in the final result.

O**OTHER RESOURCES**

Point to any articles, files, examples, data, or references AI should use or research.

N**NICHE**

Add your secret sauce: your field, perspective, audience, brand, or differentiator.

D**DELIVERABLE**

Specify the output: checklist, script, email, one-sheet, plan, table, step-by-step guide, etc.

S**SATISFACTION LEVEL**

Review and refine. Adjust tone, depth, or format, or ask AI to clarify until the result fits.

PRO TIP

You do not have to use every letter every time. Add the context that matters for the task in front of you.

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BUILD YOUR PROMPT

Use this fill-in structure, then delete any line that does not apply.

D - DETAILS

Help me...

I - INFORMATION

Here is the context...

A - AUDIENCE / PURPOSE

This is for... and I want it to...

M - MINDSET

Act as / bring the perspective of...

O - OTHER RESOURCES

Use / review / research...

N - NICHE

Keep in mind that my business / audience / differentiator is...

D - DELIVERABLE

Give me the result as...

S - SATISFACTION LEVEL

Before finalizing, make sure it sounds / feels / includes...

Better prompts create better starting points. Your judgment still does the final work.