

LARISA TROCHE



PODCAST GUEST PITCH KIT

Business Strategist | Author | Speaker | Host

Helping experienced women turn what they know into what they own.



AUTHOR OF

From Grim to Great

Bold Reinvention in
Midlife & Beyond

Host of Divas, Diamonds & Dollars

270+ episodes • Leadership • Money • Business • Reinvention

More income. More ownership. More options.

WHY LARISA MAKES A GOOD PODCAST GUEST

She can move between story and strategy.

Larisa brings decades of real-life experience but translates it into ideas listeners can immediately apply.

Her expertise crosses categories naturally.

Leadership, career, money, entrepreneurship, real estate, AI, reinvention and visibility are not separate careers in Larisa's world—they are pieces of the same portfolio.

She speaks directly to experienced women.

Her message is designed for women who don't need another lecture about “believing in themselves.” They need strategies worthy of everything they already know.

HOST RESOURCES

- Professional headshots
- Speaker Sheet
- Short, medium and long bios
- Suggested interview questions
- Episode topic descriptions
- Book information
- Podcast links
- Social media links

Download Full Podcast Guest Kit Here:

CONTACT

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Host, Divas, Diamonds & Dollars Podcast